

## **Thompson Insurance Enterprises Strategically Partners with Senior Risk Solutions to Bring Solutions for Best Practices to the Senior Living Industry**

Kennesaw, Georgia – October 24, 2006 – Thompson Insurance Enterprises, Inc. (Thomco) is proud to announce a new partnership with Senior Risk Solutions, LLC to provide a comprehensive risk analysis for current and future clients of the Senior Living insurance program. This new service will add value to our current line of business and help reduce claims within senior care organizations.

In our tradition of providing the highest level of customer service to our clients in the senior living industry, we are excited to announce that we have expanded our risk management audits to focus on quality and clinical systems reviews. Our new partnership with Senior Risk Solutions brings a nationwide network of consultants with hands-on experience and expertise in the evolving industry of senior care and who shares a passion for serving the senior population. Beginning this month, October 2006, senior living program insureds--including providers of independent living, assisted living, and dementia care, as well as continuing care retirement communities--will benefit from the recommendations of Senior Risk Solutions to minimize risk and maximize quality.

Partnering with Senior Risk Solutions makes for great synergy between our organizations, as their mission is to improve the way America ages which matches with a mutual vision for the residents our customers support and serve. They will help them look at the whole picture—examining where their business is vulnerable and provide strategies to enhance quality and reduce risk. Because these professionals have literally walked in their shoes as clinicians and risk managers for some of the largest and most well-regarded senior service providers, Senior Risk Solution's recommendations are both proven and practical.

Using a customized audit tool, they will explore and pinpoint those hot-button areas of exposure that drive claim costs. Some examples are disclosure and unrealistic expectations held by residents and families, resident assessment protocols, falls, elopement, medication errors and more. In this era, the senior care industry is ripe with multi-million dollar judgments and media attention, therefore, it is imperative to work together to raise the bar for best practices. If the organizations we insure and protect emphasize quality and safety as core values, we can proactively limit the big three threats--liability, loss and litigation.

How will it work? Over the next year, our customers will be contacted by a consultant from Senior Risk Solutions. During a scheduled call, they will be informed of what to expect in the assessment and what documents may be required for review prior to the assessment date. A convenient date will be set for an assessment, where a conversation with the administrator, nurse supervisor, and often a maintenance and direct care line staff employee will occur. Afterwards, within 30 days, Senior Risk Solutions will issue recommendations to improve risk management and quality practices.

To complement this report, and provide additional service and value to our customers, we will be adding a host of pertinent education topics and tools on our web portal. This information may be used to further the understanding of the recommendations our customers have been presented with. These materials can also be downloaded in PDF or PowerPoint versions for distribution to their employees.

### About Senior Risk Solutions

Senior Risk Solutions provides a full range of clinical and risk management services to help senior service providers minimize risk, maximize wellness and optimize financial performance. For more information, visit us on the web at [www.SrRiskS.com](http://www.SrRiskS.com) or call 214.287.9827.

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