



VITALS

For Medical Transport Professionals

A Weekly Safety Newsletter

Homeland Security's "Highway Watch" Program For Companies & Organizations



Highway Watch works closely with companies, associations, and organizations to consider these questions closely.

What would happen if a terrorist incident occurs?

What would happen if the nation's officials began to inspect every vehicle from fears of an attack?

What happens if criminal activity affects your operations? If business was brought to a halt?

Is your organization prepared for a local, state, regional, or national crisis? How about the day-to-day safety and security risks you face? Are you receiving critical information that helps you consider your operational strategies? And, are you doing all you can to protect your organization?

Everyday, Highway Watch works with organizations like yours to implement its training and information sharing efforts within your day-to-day operations. The program poses 5 reasons why your organization should participate:

Building a Trusted Network

As a participating organization, you joined a trusted network that gives you immediate access to Highway Watch training resources and information from the Highway Watch Information Sharing and Analysis Center.

Training is Free

You determine the kind of training program you want to use: in-house, accelerated enrollment, training through a teaming partner organization, audio or video methods, or web-based training. Training lasts approximately 60 minutes and is free. Find out more at www.highwayisac.org.

Gaining Competitive Advantage

Highway Watch participation clearly demonstrates that your organization values safety and security awareness. Think about who you want to do business with –an organization that is committed to these values or one that is not?

Participation is for Every Highway Professional

From line professionals to managers to senior executives, all have a role in Highway Watch. Most importantly, all have information available to their specific interests through the Highway Watch Information Sharing and Analysis Center.

Keeping America Moving

By simply going about their jobs and being vigilant, your employees could be saving lives, protecting the highway infrastructure, and keeping America moving.

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